

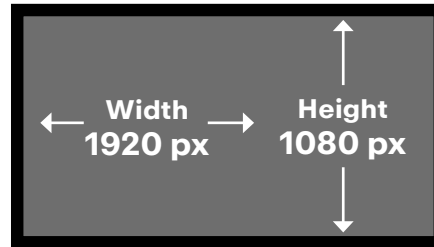
TAMPERE CENTRAL SQUARE

DIGITAL DISPLAYS

MATERIAL INSTRUCTIONS

Technical requirements

- Resolution: 1920 x 1080 px (16:9)
- File format for static material: jpg
- File format for video material:
all common video formats are supported,
such as mp4, mov, MPEG-4, and avi
- Ad duration: 10 seconds
- Bitrate: 16-26 Mb/s
- File compression: H264 or AVC or MPEG-4/10
- Maximum file size: 25 MB
- File naming: campaign name_media placement_campaign start date



Material delivery

Finished materials must be delivered two (2) business days before start of the campaign at mediamyynti.aineistot@punamusta.com

More information

p. 010 230 8772

mediamyynti.aineistot@punamusta.com

REBL

