

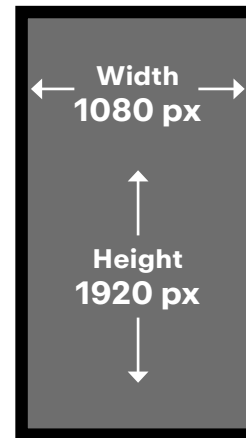
TAMPERE TRAM

DIGITAL DISPLAYS

MATERIAL INSTRUCTIONS

Technical requirements for static material

- Size/resolution: 1080 x 1920 px (268 x 476 mm)
- Aspect ratio: 2:16
- File format: jpg
- Maximum file size: 26 MB
- File naming:
campaign name_media placement_campaign start date



Technical requirements for video material

- Resolution: 1080 x 1920 px
- File format: mp4
- File compression: H264
- Maximum file size: 26 MB
- File naming: campaign name_media placement_campaign start date

Material delivery

Finished materials must be delivered two (2) business days before start of the campaign at mediamyynti.aineistot@punamusta.com

More information

p. 010 230 8772

mediamyynti.aineistot@punamusta.com

REBL

