

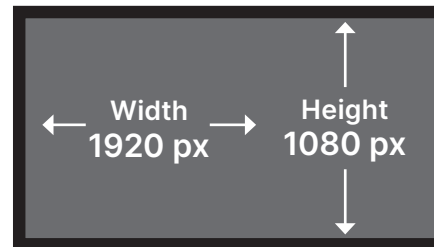
# TAMPERE CENTRAL SQUARE

## DIGITAL DISPLAYS

### MATERIAL INSTRUCTIONS

#### Technical requirements

- Resolution: 1920 × 1080 px (16:9)
- File format for static material: jpg
- File format for video material:  
all common video formats are supported, such as mp4, mov, MPEG-4, and avi
- Ad duration: 10 seconds
- Bitrate: 16-26 Mb/s
- File compression: H264 or AVC or MPEG-4/10
- Maximum file size: 25 MB
- File naming: campaign\_name\_media\_placement\_campaign\_start\_date



#### Material delivery

Finished materials must be delivered two (2) business days before start of the campaign at [mediamynti.aineistot@punamusta.com](mailto:mediamynti.aineistot@punamusta.com)

#### More information

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