

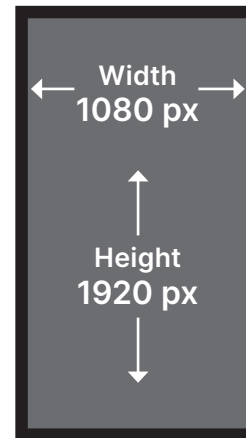
TAMPERE TRAM

DIGITAL DISPLAYS

MATERIAL INSTRUCTIONS

Technical requirements for static material

- Size/resolution: 1080 × 1920 px (268 × 476 mm)
- Aspect ratio: 9:16
- File format: jpg
- Maximum file size: 26 MB
- File naming:
campaign name_media placement_campaign start date



Technical requirements for video material

- Resolution: 1080 × 1920 px
- File format: mp4
- File compression: H264
- Maximum file size: 26 MB
- File naming: campaign name_media placement_campaign start date

Material delivery

Finished materials must be delivered two (2) business days before start of the campaign at mediamynti.aineistot@punamusta.com

More information

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mediamynti.aineistot@punamusta.com

