

## Tampere tram

# MATERIAL INSTRUCTIONS, FULLY WRAPPING:

### Schedule:

- **7 weeks before the start of campaign:** start meeting between campaign manager, person who is in charge of wrapping and sales contact
- **5 weeks before the start of campaign:** material must be sent for approval to Tampere Railway Limited Company
- **3 weeks before the start of campaign:** finished material must be delivered to [mediamynti.aineistot@punamusta.com](mailto:mediamynti.aineistot@punamusta.com)

### Technical requirements of material:

- File format: ICC profiled pdf-file (recommended PDF/X file, fonts embedded or converted).
- Media size: The material must be scaled to 10 %, taking bleed into account.
- Images: recommended resolution between 72–150 dpi in final size.
- Colors as process colors, color overprinting should not be used on any sub-color other than black. Do not use registration black.
- Color settings: Recommended Europe Prepress 3 workspace.
- Wrapping can cover maximum 30 % of trams window area.

The sender is responsible for correctness of PDF files, and PunaMusta will charge the sender for incorrectly submitted material according to the time taken for clearing and repairs. If necessary, we can also prepare the material in PunaMusta. The charge is 75 euros/hour (VAT 0%).

### More information:

tel. +358 400 207 731

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