



MATERIAL INSTRUCTION

Finished materials must be submitted two (2) business days prior to the start of campaign at mediamyynti.aineistot@punamusta.com

Technical requirements:

Resolution: 1920×1080 px (16:9)

Image file format: jpg, png, gif

Video file format: .MP4

Ad duration: 10 seconds

Bitrate: 16-26 Mb/s

File compression: H264 or AVC or MPEG-4/10

Maximum file size: 25 MB

If the design and manufacture takes place in PunaMusta, the material must be submitted three (3) days before the start of the campaign or by separate agreement.

Email materials and plans to
mediamyynti.aineistot@punamusta.com

Must be accompanied by:

- Possible content layout instructions and comments
- Text content used in the layout: email, Word, InDesign
- Tone images (resolution at least 1920×1080 px)

More information:

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