

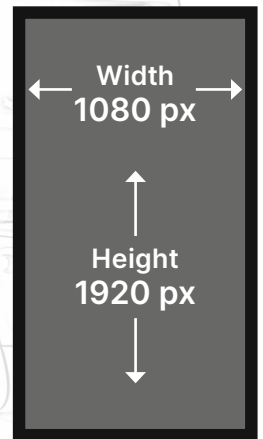
## Tampere tram

# MATERIAL INSTRUCTIONS, DIGITAL DISPLAYS:

Finished materials must be submitted two (2) business days before start of the campaign at [mediamynti.aineistot@punamusta.com](mailto:mediamynti.aineistot@punamusta.com)

### Technical requirements:

- Size/resolution: 1080×1920 px (aspect ratio 9:16)
- File format:
  - images: jpg, png
  - videos: mp4 (h264-compression)
- The maximum file size is 26 MB



If the design and manufacture takes place in PunaMusta, the material must be submitted three (3) days in advance the start of the campaign or by separate agreement.

Email materials and plans to [mediamynti.aineistot@punamusta.com](mailto:mediamynti.aineistot@punamusta.com).

Must be accompanied by:

- Possible content layout instructions and comments
- Text content used in the layout: email, Word, InDesign
- Tone images (resolution at least 1080×1920 px)

### More information:

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